

# Media Releases

PRESS RELEASE  
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## ACDSee Pro 3 Update Offers Greater Customization, Expanded Online Functionality

**VICTORIA, British Columbia** – Professional photographers who use ACDSee™ Pro 3 can now get even more functionality out of the leading digital imaging software application that quickly processes RAW images, accelerates workflow and facilitates image sharing.

ACD Systems announced that it will release a free Pro 3 update in spring 2010 that provides additional flexibility when processing digital images and publishing those images online. The update is the second for Pro 3 since it was released last year and will be available to current users at [www.acdsee.com](http://www.acdsee.com).

"We continually evaluate suggestions that are made by our users. This update includes some of those great recommendations," said Cam Carmichael, product manager for ACD Systems, who noted that 10,000 photographers worldwide participated in the beta testing phase. "These new features help support additional workflows and provide more options for customization based on personal preferences."

So far, photographers are responding positively to what Pro 3 has to offer. Direct online sales of Pro 3 are up more than 30 percent compared to the Pro 2 introduction, according to ACD Systems. The program has also drawn industry praise from leading professional and advanced amateur photography publications for its speed and innovation.

### Program enhancements

Among the list of refinements in the upcoming ACDSee Pro 3 update are the following new capabilities:

- **Interface display theme switching:** Two display themes are now available on ACDSee Pro 3's newly refined interface. In addition to the Charcoal theme available since initial release of the product, a Silver theme is also available.
- **Option for additional icons:** Users now have the option to turn on icons in the Edit pane in Process mode, and in the Category pane in Manage mode.
- **Netbook compatibility:** To enhance functionality for popular and lightweight netbook computers that have display resolutions of less than 1024x768, some dialogs have been redesigned to make the interface compatible with resolutions of 1024x600 and higher.
- **Improved RAW processing performance:** Processing large RAW files now makes more use of the background task engine, which allows the user to move to the next image or mode more quickly.
- **View original:** Users will have the option to see their original, unprocessed image in View mode.
- **Workflow customization:** Users will have the option to permanently commit Develop settings or Edit adjustments to selected images.

"We love the new ACDSee Pro 3," said Mark Sims, a professional photographer in Warwickshire, England. "Over the course of a season, we shoot in excess of 50,000 images, plus I do the processing for our two other photographers. Pro 3 has made it a lot easier to manage all the photos we shoot. It's absolutely fantastic."

### Online enhancements

In addition to new product features, the latest update includes added enhancements for ACDSee Online. ACDSee Online is accessible from the Online mode of ACDSee Pro 3, which allows photographers to easily store and share

images online without leaving the application and connects users to a free 2 GB account. ACDSee Pro 3 users will see these new capabilities available on ACDSee Online:

- **Print with fotoflot®:** The first printing service available through ACDSee Online allows for high-quality prints displayed using a magnetic mounting system without the need for glass, frames or matting.
- **Crossloaders:** Users can easily transfer images in ACDSee Online to other sites, beginning with the leading social networking community, Facebook®.
- **One-stop sharing:** Users can e-mail or crossload images in one central location.
- **RSS:** Visitors can subscribe to the latest photos that have been made public on ACDSee Online. Subscribe by author, album, tag or to all new photos.
- **Private messages:** Logged-in users will be able to send each other private messages. Users will receive these messages in ACDSee Online.
- **Sorting:** Users can sort the photos they upload so they display in their preferred order. Sort by title, date uploaded, size or by number of public views.
- **Full-size image download:** Users can choose to allow their friends/clients to have access to the largest available images that have been uploaded to the site. This feature allows print-quality photos to be shared.
- **Add keyword tags:** Users can now add keywords to photos in ACDSee Online. When these photos are downloaded back to a computer through Transfer mode by an ACDSee user, this metadata will be read as ACD database keywords.

Introduced in September 2009, ACDSee Pro 3 emphasizes four areas of activity – manage, view, process and online – that optimize photography workflow from start to finish in one application. Building on its reputation as a leading viewer, browser and organizer, Pro 3 brings new speed to the editing and online stages of photography workflow. ACDSee Pro 3 is available in English, German, Japanese and French. All four language editions are compatible with Windows® 7.

### Availability

ACDSee Pro 3 is available for a free 30-day trial and for purchase at \$169.99 (USD) by visiting [www.acdsee.com](http://www.acdsee.com).

### About ACD Systems

Headquartered in British Columbia since 1993, ACD Systems International Inc. is one of the world's leading developers and marketers of digital imaging software, including the renowned ACDSee image management tool and Canvas, an advanced technical illustration and graphics program. ACD Systems has millions of consumer and business users and more than 33,000 corporate customers, including many Fortune 500 companies. For further details, please visit [www.acdsee.com](http://www.acdsee.com).

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