

Media Releases

PRESS RELEASE
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Social Networking Meets Organization in ACDSee Photo Manager 12

VICTORIA, British Columbia – A new decade brings new and powerful features to ACDSee™ Photo Manager 12, the latest version of ACD Systems International Inc.'s easy-to-use photo software designed for people who need speed and flexibility when managing their photos and creative projects.

ACDSee Photo Manager 12 helps users quickly and affordably stay organized and share their growing number of digital images and priceless memories. In this new version, photos and personalized artwork can easily be stored online and turned into posts on the leading social media network, Facebook®1.

“The updated functionality in ACDSee Photo Manager 12 make it the most robust version we’ve introduced, providing the easy-to-use tools our users need for today’s online world,” said Melanie Wood, community manager for ACD Systems. “The feedback we received from our community indicated they wanted more options for quick and easy organization and sharing.”

“The program is great,” said Rick Stickles, a photographer in Sudbury, Ontario. “It basically covers everything you would want to do with photos.”

In addition to its fast and easy browsing and editing capabilities, ACDSee Photo Manager 12 adds these new features for an enhanced user experience:

Sharing in the online world

Photographers can easily store and share images online without leaving the application with the new Online mode, which connects users to a free 2 GB account on ACDSeeOnline.com. This online integration provides a fast, convenient way to transfer images online, then store, share, manage and access images in their secure online account.

Folders or individual images can quickly and easily be dragged and dropped directly onto the secure, password-protected online storage space. Users are in control of their privacy settings at all times. Images can remain private, be shared with selected contacts or made public. To make it simple to share on today’s most popular social networks, users can easily publish photos to other sites, beginning with Facebook. In addition, users can order high-quality images on fotoflot®, give friends access to the largest images to download and send private messages to other ACDSee users who are logged-in on the site. Additional storage space is available for purchase if needed.

Tag the best photos for editing

Organization has never been easier with the new one-click tagging capability in ACDSee Photo Manager 12. Tagging is a fast and simple way to identify the best photos from a series, or isolate images for editing or review without moving the files into different folders. Users can display all tagged photos with one click and can apply categories and ratings to each photo for better organization over a long period of time.

"It's quite common to take hundreds of pictures at important events like weddings and birthday parties," Wood said. "The new tagging feature makes it simple to find your best images for editing or sharing."

FTP options

Using the new FTP uploader, users can now upload images to an FTP site directly from ACDSee Photo Manager 12. Simply create a profile for a FTP site, select the destination folder, then select any image resize options and upload images.

Easy interface

ACDSee Photo Manager 12's newly refined interface is now even more intuitive, helping users easily navigate between organizing, viewing, editing and sharing photos. Existing users will quickly recognize the familiar tools in the Manage, View, Edit and Online groups.

Microsoft® Windows® 7 compatible

ACDSee Photo Manager 12 is compatible and verified for Windows 7, Microsoft's latest operating system.

Pricing and availability

ACDSee Photo Manager 12 is available for a free 30-day trial and for purchase for \$69.99 (USD) at www.acdsee.com. Registered users of many previous versions can upgrade for less than \$35 (USD).

About ACD Systems

Headquartered in British Columbia since 1993, ACD Systems International Inc. is one of the world's leading developers and marketers of digital imaging software, including the renowned ACDSee image management tool and Canvas, an advanced technical illustration and graphics program. ACD Systems has millions of consumer and business users and more than 33,000 corporate customers, including many Fortune 500 companies. For further details, please visit www.acdsee.com.

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